

**QEP Development Committee
Minutes**

Date: March 15, 2024

Time: 10:30 am

Location: MCC 4900

Members: Kara Baldwin, Jeremy Bennett, Kristen Corbell, Rich DePolt, Amanda Fields, LaTia Hairston, Keith Karriker, Lisa Koretoff, Justin Lyons, Kirby Moore, Ann Proudfit, Brad Spielman, Justin White, Nathan Wilsford

Recorder: Debbie Kelton

Facilitator: Jeremy Bennett/Amanda Fields

TOPIC	PRESENTER(S)	NOTES
Welcome and Introductions	All	Dr. Bennett asked the committee introduce themselves.
QEP Subcommittees	Jeremy Bennett	<p>Dr. Bennett reviewed the QEP subcommittees:</p> <ol style="list-style-type: none"> 1. Pilot Group (Aviation, Cosmetology, and Surgical Tech) 2. Student Engagement (Academic) 3. Professional Development 4. Attendance Policy/Reporting 5. Marketing 6. Financial Aid Distribution Processes <p>The subcommittees will develop their objectives. We need to know the strategies across the five years in order to improve student success.</p>
	Jeremy Bennett	The whole college community will be involved in this initiative. The QEP committee will meet once monthly. The subcommittees will meet twice monthly prior to this meeting and report their progress us. Debbie Kelton will look at schedules and provide options for the next meeting.
Marketing	Justin Lyons	<p>Justin Lyons discussed Marketing’s suggestion for the QEP logo: “Attend to Success: Empowering Student Achievement”. He talked about having three easels set up at the Founder’s Day celebrations with QR codes for people to scan. We also want to include #s in as much of the marketing as possible. August 1 is the Marketing deadline to have everything implemented for getting this vernacular to everyone on campus. Jan Knox and Justin will be the Marketing Subcommittee co-chairs. In August we will need others such as Berri Cross, David Pitman, etc.</p> <p>Rich Depolt talked about using the word “Engage”; engaging student success. We will give you the tools but it is your journey. Ann Proudfit suggested a simpler logo, “Here to Succeed”. She</p>

		said like raising your hand when your name is called and saying, "Here." Justin and the committee all liked "Here to Succeed".
Spreadsheet	Kristen Corbell	Dr. Cobell will share a spreadsheet for the strategies that have columns to fill in. She encouraged the group to keep it up-to-date for the reporting. We are developing a five-year plan. Things will be done in different stages. We will learn and adapt along the way.
QEP Teams Site		Amanda Fields suggested a QEP Teams site where each subcommittee can have a different folder.
Next Meeting - Monday, April 15, 2024 at 2:00 pm		If there is another subcommittee that you would like to participate in, let Debbie know.